



BIOGRAPHY

DOUG HALL

Doug Hall is an inventor, researcher, and author. He's a chemical engineer by education who rose to the rank of Master Marketing Inventor at Procter & Gamble. At P&G, using the principles that would become Innovation Engineering, his team of three invented and shipped a record nine innovations in just twelve months.

He's been named one of America's top innovation experts by A&E Top 10, Inc. Magazine, The Wall Street Journal, DATELINE NBC, CNBC, CIO Magazine, and the CBC.

In 1986 he founded what is now known as the Eureka! Ranch. The Ranch is a team of inventors, educators, and software programmers who enable the Innovation Engineering movement. The mission of Doug and the Eureka! Ranch team is to change the world through systems that enable innovation by everyone, everywhere, every day, resulting in increased innovation speed (up to 6x) and decreased risk (30 to 80%).

Innovation Engineering is a new field of academic study and leadership science focused on System Driven Innovation. It applies Dr. Deming's System of Profound Knowledge, made famous in manufacturing during the 1980s, to strategy, innovation, and how we work together. It's taught as an undergraduate minor and graduate certificate on college campuses and through off-campus executive education programs that include Innovation Engineering Black Belt (mastery), Silver Belt (leadership), and Blue Belt (innovators).

Doug is also the founder and CEO of Brain Brew Scientific Spirits. It's a craft spirits company that invents Scientific Spirits. Blending craftsmanship with science, they bring to market double-gold-medal-winning whiskey and other spirits.

Doug is the best-selling author of seven books. He has starred in two network television series (ABC American Inventor and Backyard Inventor) and a nationally syndicated radio program (Brain Brew Radio). Doug authored and performed a one-man play, North Pole Tenderfoot, on his adventure recreating Admiral Peary's last dash to the North Pole.

For his pioneering work on System Driven Innovation, he was awarded an Honorary Doctorate in Engineering from the University of Maine and a Doctor of Laws from the University of Prince Edward Island.

Doug is a citizen of Canada and the USA. He is married to his high school sweetheart, and they have three children. They divide their time between Cincinnati, Ohio, USA, and Springbrook, Prince Edward Island, Canada. He is passionate about sailing, cooking pizza and paella, cross-country skiing, and bagpiping.

Doug's keynotes are customized, high impact programs that will energize and educate your audience on a data-driven system for innovation and growth. They are fast, fun, and highly interactive. Every presentation is packed full of the latest data and original research on how to create, communicate, and commercialize new ideas. All keynotes are customized for the audience to "connect the dots" between the content and the issues specifically facing your company and/or industry.