



BIOGRAPHY SANDY CARTER

Sandy Carter, VP of Amazon Web Services is focused on Enterprise Workloads, like Microsoft, assisting companies with innovation and technology. One of the leading pioneers in the digital business revolution, she was a driving force of Innovation at IBM for the past decade, serving as IBM's worldwide General Manager of Ecosystem Development where she was responsible for connecting emerging technology companies and accelerators with enterprises to increase productivity and creativity while fostering a community of innovation.

Consistently recognized by her peers as one of the most influential and powerful women in technology, Forbes named Sandy Carter one of their 2016 Digital Influencers, Analytica's Top 100 Influencer both for Cloud and IoT and a Top Channel Chief by CRN Magazine. In 2015, she also received honors as a C-Suite Social Media Legend, Biz.Com's 2015 Top Growth Hackers, B2B News Network's 2015 B2B Influencer, Franz Edelman Laureate for Analytics Innovation, and one of CNN Top 10 Most Powerful Women in Tech. She has been awarded more than 25 social media awards for her innovative and successful implementation of Social Business techniques. Sandy is a board member of Girls in Tech and WITI (Women in Technology International). She was honored twice with the AIT United Nations Member of the Year award for helping developing countries in the area of technology.

Sandy is an international speaker who has presented in 80+ countries and was awarded Best Speaker by Baptie & Company for receiving the highest speaker rating at the Channel Focus North America/Latin America conference and Best Speaker at the IoT Slam 2016 Conference. She is the author of **Extreme Innovation: 3 Superpowers of Purpose and Profit** focusing on best practices for extreme innovation, learning how to develop new *superpowers -speed, intelligence, and synergy* - to drive both profit and purpose. Her 3 best-selling books, including **The New Language of Business**, **The New Language of Marketing** and **Get Bold** which was translated into 9 languages. Her latest eBook "*Geek Girls are Chic*" was featured in USA Today. She was named

A trailblazer behind new business and technology market entry and a recognized business and marketing thought leader, Sandy has been quoted in The Wall Street Journal, London Economic Times, USA Today, Economic Times of India, Business Insider, Forbes, Venture Beat, Silicon Beat, Ad Age, Huffington Post and other numerous media outlets.

Sandy Carter has an MBA from Harvard Business School and a Bachelors in Computer Science from Duke University.

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