



INTRODUCTION DAVE SANDERSON

The next individual I want to introduce you to is someone who was an ordinary person in an extraordinary situation. He was a top sales producer in every company he worked for and on January 15th 2009 was on a business trip he had made hundreds of times before. Like all of us when we travel, especially on business, things are often routine and we take things for granted. Then out of the blue something happens that changes what was once routine to a day that changes your life.

When a bird strike hit US Airways Flight 1549, there was no choice for the crew but to ditch the plane into the Hudson River. Sitting on the plane, in what many would consider to be the wrong place at the wrong time, he knew he was exactly where he was supposed to be.

Thinking only of helping others in the crisis, our speaker became the last person off of the back of the plane that day, and was largely responsible for making sure so many others made it out safely. Exposed to frigid water and freezing temperatures, doctors feared that that he would suffer a heart attack or stroke from the dangerous conditions.

Miraculously, he returned to his job that following week and has since become a face of the everyday American hero. When confronting potential tragedy, he remembered the words of his mother, "If you can't do it, you must do it" and he summoned the inner strength to persevere when his own life was put in jeopardy.

In what has become known as "The Miracle on the Hudson," he shares the lessons of that day with audiences around the world and shows you how leadership, resourcefulness and managing your mind in a crisis, anyone can step up and overcome their own "personal plane crash."

Please welcome, Dave Sanderson.