



**INTRODUCTION
BRUCE CLARK, PHD**

Over the past 30 years, Dr. Bruce Clark has emerged as one of the nations leading authorities on the social, financial, healthcare and marketing implications of the “aging of America”. Dr. Clark co-founded Age Wave and the Impact Presentations Group, the nation’s leading integrated research and marketing firms specializing in targeting maturing boomers and older adults. Among his most prominent accomplishments was production of the award winning 20-part PBS Series “*Caring for an Aging Society*”. Dr. Clark recently conducted a first-of-its-kind national study contrasting the visions of baby boomer consumers and healthcare providers on the future of healthcare. Called on frequently by national media for his candid observations, Dr. Clark’s presentations are uniquely enriched by his research based consumer knowledge and strikingly accurate predictions.

Please join me in welcoming, Dr. Bruce Clark.